Distance Learning Course: MKT 220.71 Advertising and Sales Promo

Course format: Internet


Instructor Information:

Name: Mary J. Robbins

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Office hours (if any) and location:

Course Prerequisites/Corequisites: None

Are campus visits required? No

Testing is completed: Online

Is there any additional software required for this course? Yes

If yes, what is the software? Microsoft Word

Do course assignments require use of supplements bundled with the textbook?

Additional comments/preferences/suggestions: