

# Business Administration - Marketing (C25120K) Certificate Program Guide

**Program Options:** Business Administration at PCC offers an associate degree (A25120), diploma (D25120), and four certificates: Business Administration (C25120), Small Business Startup (C25120SS), Marketing (C25120K), and Management (C25120SM).

**Financial Aid Eligibility:** Yes

Course #	Course Name	Credit Hrs.	Term Offered	Term Completed	Grade
<b>Fall Semester</b>					
<b>BUS 110</b>	Introduction to Business	3	F, S, SU		
<b>BUS 153</b>	Human Resource Management	3	F		
<b>MKT 120</b>	Principles of Marketing	3	F		
<b>Semester Totals:</b>		<b>9</b>			
<b>Spring Semester</b>					
<b>BUS 115</b>	Business Law	3	F, S		
<b>MKT 220</b>	Advertising and Sales Prom	3	S		
<b>MKT 123</b>	Fundamentals of Selling	3	S		
<b>Semester Totals:</b>		<b>9</b>			
<b>Program Totals:</b>		<b>18</b>			