7.8 Student-Generated Publications

Last Revised: November 2021

Policy: Piedmont Community College (PCC) requires that all student-generated publications be approved by the relevant club advisor and the Director, Student Engagement.

Purpose/Definitions:

Purpose

Student-generated publications will be used to inform faculty, staff, and the student body of activities, events, or general information related to PCC. (Student-generated publications developed as a result of coursework will be subject to Policy 2.16.1 Intellectual Property.)

Definitions

Social media—web sites and applications used for social networking or web-based social interaction. Social media is often consumer-generated and results in sharing content, interacting, and often, developing communities around similar interests.

Student-generated publications—any publication (examples include social media, flyers, PCC Pacer articles, etc.) created by the Student Government Association (SGA), student clubs and organizations, or an individual student.

Approval Authority/Monitoring Authority: Piedmont Community College's Board of Trustees has approval authority for this policy. The Vice President, Student Development; and the Vice President, Advancement and Communications have monitoring authority.

Procedure:

Section 1:   SGA Student-Generated Publications

   1.1.   The Director, Student Engagement, is responsible for monitoring SGA student-generated publications.

      1.1.1.   Students interested in working on student-generated publications should contact the SGA for more information.

Section 2:   Clubs and Organizations Student-Generated Publications

2.1. Club and organization advisors are responsible for monitoring club and organization student-generated publications.

2.2. The Director, Student Engagement should approve all publications created by clubs or organizations before posting.

Section 3:   Individual Student-Generated Publications

3.1. The student is responsible for contacting the Director, Student Engagement for final approval before posting any student-generated publication.

Section 4:   Student-Generated Publications Requirements

4.1. All student-generated publications must be consistent with the policies and procedures of PCC.

4.2. All student-generated publications must be consistent with the PCC Style Guide.

4.3. Social media publications must adhere to PCC Policy 8.3 Social Media.

Legal Citation: N/A

History: Effective March 1978; Revised October 1988, October 2001, October 2011, November 2021

Cross-references PCC Policy 2.16.1 Intellectual Property and Policy 8.3 Social Media.