

Business Administration - Marketing (C25120K)

Certificate Program Guide

Program Options: Business Administration at PCC offers an associate degree (A25120), diploma (D25120), and four certificates: Business Administration (C25120), Small Business Startup (C25120SS), Marketing (C25120K), and Management (C25120SM).

Financial Aid Eligibility: Yes

Course #	Course Name	Credit Hrs.	Term Offered	Term Completed	Grade
Fall Semester					
BUS 110	Introduction to Business	3	F, S, SU		
BUS 153	Human Resource Management	3	F, S		
MKT 120	Principles of Marketing	3	F		
Semester Totals:		9			
Spring Semester					
BUS 115	Business Law	3	F, S		
MKT 220	Advertising and Sales Prom	3	S		
MKT 123	Fundamentals of Selling	3	S		
Semester Totals:		9			
Program Totals:		18			