



PIEDMONT
COMMUNITY COLLEGE



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STRATEGIC PLAN

2021-2031

OUR MISSION

Piedmont Community College transforms lives, strengthens community, and inspires individuals to excellence.

OUR VISION

Piedmont Community College envisions a learning community where each student is supported in achieving personal success, gaining valuable skills, and preparing for meaningful employment. We are committed as a Hometown College to deliver high-quality education that equips students to build strong futures and make lasting contributions to their families, workplaces, and communities.

OUR VALUES

LEARNING

Learning by committing to PCC's core competencies and engaging instruction and training in a supportive environment that inspires each person to learn at the highest levels of achievement for personal and professional success.

PEOPLE

People by creating a caring and safe environment that inspires all people to achieve their goals, express their creativity, share their successes, and encourage others.

COMMUNITY

Community by fostering understanding and appreciating the dimension it adds to our quality of life.

ACCESS

Access by reaching out to our communities and inviting and supporting all learners and partners to achieve their goals, thereby improving the economic prosperity of our students, our community, and the surrounding regions.

INTEGRITY

Integrity by respecting the ideals of freedom, civic responsibility, academic honesty, personal ethics, and courage to act.

CONTINUOUS IMPROVEMENT

Continuous improvement by ensuring that all employees engage in ongoing and relevant assessment practices, evaluation of data, and professional development to attain excellence in every area of the College.

STRATEGIC INITIATIVES

1

LEARNING

2

COMPLETION

3

TRANSFER

4

ECONOMIC
DEVELOPMENT
&
COMMUNITY
PARTNERSHIPS

5

INSTITUTIONAL
RESOURCES



01 LEARNING

GOAL 1

Develop an instructional staff well adapted to the integrated use of new technologies and best practices.

- OBJECTIVE 1:** Ensuring the use of technology in the classroom is current and appropriate while remaining accessible for all students.
- OBJECTIVE 2:** Create opportunities for professional development to focus on the integration of technology and teaching adult learners.
- OBJECTIVE 3:** Consider costs of textbooks and learning materials to reduce supply costs and allow for quick pivots to emerging information and literature. Use open educational resources whenever possible.

GOAL 2

Piedmont Community College will support the enhancement of all course offerings (traditional, online, blended, hybrid, and third-party vendors) through continuous quality improvement techniques.

- OBJECTIVE 1:** Enhance or redevelop courses to incorporate into the global scholars program.
- OBJECTIVE 2:** Courses throughout all programs will undergo a regularly scheduled review using either an internal PCC quality review tool or Quality Matters (QM) certification.

GOAL 3

Increase student academic achievement and employability.

- OBJECTIVE 1:** AAS faculty will include activities that address soft skills based on input from advisory committees and others.
- OBJECTIVE 2:** Increase adult learner enrollment.
- OBJECTIVE 3:** Encourage student attendance at civil discourse and global distinction events.



02 COMPLETION

GOAL 1

Strengthen student support services and advising.

- OBJECTIVE 1:** Provide targeted student support through early alerts and success coaching.
- OBJECTIVE 2:** Provide training opportunities focusing on retention efforts and completion.
- OBJECTIVE 3:** Increase scheduled offerings, including 8-week formats.
- OBJECTIVE 4:** Develop and implement standard advising protocols (recommended road maps for 2, 3, and 4-year completion).
- OBJECTIVE 5:** Improve retention and time to completion through efficient guided pathways.

GOAL 2

PCC will increase the completion rate for students.

- OBJECTIVE 1:** Increase completion rates for gateway courses in English and Math within the first year.
- OBJECTIVE 2:** Increase the number of associate degrees granted.
- OBJECTIVE 3:** Increase the average number of curriculum credits earned.
- OBJECTIVE 4:** Reduce the average number of semester hours accumulated for first-time credential completers.



03 TRANSFER

GOAL 1

PCC will develop more meaningful articulation agreements to streamline transfer processes for students.

- OBJECTIVE 1:** PCC employee devoted to articulation agreements.
- OBJECTIVE 2:** Communicate information to students and high school partners about articulation agreements through transfer workshops and marketing.
- OBJECTIVE 3:** Increase the number of successful transfers to four-year universities.



04 ECONOMIC DEVELOPMENT AND COMMUNITY PARTNERSHIPS

GOAL 1

Align College programs with regional workforce needs.

- OBJECTIVE 1:** Collaborate with P14, advisory committees, workforce development boards, economic development boards, and MyFutureNC.
- OBJECTIVE 2:** Obtain commitment from regional industry, small business, and organizations representatives to support the College.
- OBJECTIVE 3:** Develop a full-service career center responsible for outreach and job placement assistance.

GOAL 2

Strategically partner with community organizations in ways that support the mission of the College.

- OBJECTIVE 1:** Facilitate community conversations, awareness, and experiences around topics of global issues.
- OBJECTIVE 2:** Encourage volunteer service within the community (board service, student activities, coaching, mentoring, etc.).

My experience at PCC has been great and I love the faculty and staff. They've always been helpful... Piedmont Community College gave me the opportunity to make sure that I had my footing in my future and I could grow from there."

- Jackson Woody

your hometown
COLLEGE



05 INSTITUTIONAL RESOURCES

GOAL 1

Provide appropriate College resources to support needs across campus.

- OBJECTIVE 1:** Update the College's technology infrastructure to be strategic across the College.
- OBJECTIVE 2:** Update the College's facility master plan.
- OBJECTIVE 3:** Develop a cache of free resources for all PCC students.

GOAL 2

Develop a framework that fosters, embraces, and supports student success.

- OBJECTIVE 1:** Commit to recruitment and retention of qualified personnel.
- OBJECTIVE 2:** Enhance employee recruitment and advertising locally, regionally, and nationally.
- OBJECTIVE 3:** Develop expectations for a positive environment for all students and employees.
- OBJECTIVE 4:** Encourage ongoing professional development for faculty and staff on a variety of best practices ensuring continuous improvement of the institutional environment.

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